ENTRY GUIDELINES (NO ENTRY FEE FOR PARTICIPATION)



tsubishi Asian Chiîdren's Eniผหi Festa

2019-2020

Organizers: Mitsubishi Public Affairs Committee, Asian Pacific Federation of UNESCO Clubs and Associations **National Federation of UNESCO Associations in Japan**

Local Organizer (in India): Confederation of UNESCO Clubs and Associations of India (CUCAI) Supported by: United Nations Educational Scientific and Cultural Organization (UNESCO)

Participating Countries and Region (tentative): People's Republic of Bangladesh, Kingdom of Bhutan, Brunei Darussalam, Kingdom of Cambodia, People's Republic of China, India, Republic of Indonesia, Republic of Kazakhstan, Republic of Korea, Laos People's Democratic Republic, Malaysia, Republic of Maldives, Mongolia, Republic of the Union of Myanmar, Federal Democratic Republic of Nepal, Islamic Republic of Pakistan, Republic of the Philippines, Republic of Singapore, Democratic Socialist Republic of Sri Lanka, Chinese Taipei, Kingdom of Thailand, The Democratic Republic of Timor-Leste, Socialist Republic of Viet Nam and Japan

OBJECTIVE

This event is designed to provide an opportunity for children worldwide to understand Asian people's daily lives through illustrated diaries. Children from 24 different countries and region in Asia will draw their illustrated diaries under the theme of "Here is my Life". You are invited to participate in this event to let friends in Asia know about your life and culture thorough your 5 page illustrated diaries.

Since its inception in 1990, 13 art festivals have been organized attracting a total of 751069 entries from all 24 participating countries. (Sample of an 'Enikki')

WHAT IS AN "ENIKKI" (ILLUSTRATED DIARY)?

In Japan there is a custom of creating "Enikki" (Illustrated Diary) that portray daily events and thoughts in the form of a picture and a short essay. In an "Enikki" the author not only draws/paints and writes about things he/she has seen, heard, done or thought, but also describes his/her rich culture and sensibility. "Enikki" can be a very effective means for cross cultural understanding.



FESTIVAL SCHEDULE:

- (1) Entry period: July 1 to October 31, 2019
- (3) International Screening: April 2020
- (5) Award Ceremony and Cultural Exchange Program:.....October 2020 (tentative) to be held in Japan
- (2) National Screening: Up to November 2019 (4) Announcement of Awards: May 2020

THEME: "HERE IS MY LIFE"

Any subjects can be chosen from daily life of children. You can describe what you did, saw, experienced or had in mind in your daily life that you want your Asian friends to know and understand, such as nature and climate, favorite games, family and friends, school life, local festivals and traditional performing arts etc.

ELIGIBILITY: Children aged 6 - 12 at the time of entry

A4-size drawing sheet with drawing/painting at the top (2/3rd of the page), and the essay below (1/3rd of the page). The essay should be about 3 to 5 lines only to be written below the picture (as shown in this sample) Please do not use the back side for writing the essay.



DRAWING/PAINTING MATERIAL:

You may use paint, color pencils or crayons etc. for drawing/painting. Please note that each entry consists of five separate pages.

ENTRY PROCEDURES:

Make sure your name is written on the back of each page and that you have numbered them from 1 to 5. Put these pages together, fill in the Entry Form and attach it with your entry. Deliver or mail them at the given address. All entries should be certified by the school head/principal as the original art work drawn/painted and essay written (neatly) by the participant himself/herself. Do not make any extra border/decoration or laminate.

IMPORTANT POINTS TO REMEMBER

- (1) Applicant's work must be original artwork in every sense and should not have made public at all. The entry shall be disqualified if the work includes any of the followings which may infringe any other person's copyrights or which may deny originality of the art work.
- (a) any copy or reproduction of picture, cartoons, sentences etc.
- (b) cutout of anything that may infringe trademark and/or portrait rights.
- (c) cutout from printed materials such as newspaper, magazine and advertisement
- (2) Applicant's work (drawing/painting) must be manually created and essay be written by the participant himself/herself. Any digital artworks or typed or word-processed essays will be disqualified.
- (3) It is not necessary that the children make drawings & essays in the school, they can do it as homework. However, while selecting five best entries at school level, teacher/principal must certify that it is the original artwork of the child himself/herself.

SELECTION CRITERIA

The Screening Committee will judge not only the artwork but also look at how you portray your culture, your daily life as well as your impressions and thoughts, such as: [i] How much the Enikki shows the features unique to the country or region, such as culture, national characters, local customs, local life, local nature and environment.[ii] How much the Enikki demonstrates the sensitivity or viewpoints unique to the child.[iii] How much the Enikki has the workmanship of concept, construction, and carefulness. [iv] How much the Enikki covers a variety of topic.

(Entries which are oversized, horizontally drawn, single drawing, instead five drawings and essays, cut & paste drawings or essays, copied figures of cartoon etc from books, entries without Entry form, by overage students, entry forms not signed and certified by the principal or teacher and where the jury doubt that teachers or parents might have helped in drawings and essay writing will be disqualified)

SELECTION METHOD: SCHOOL SCREENING COMMITTEE

The first level screening of the entries should be done at the school level by a committee preferably comprising of an arts teacher, language teacher and school principal. The School Screening Committee should select 05 best entries and send them to the local